Pre-registration is required to assist in program planning. $10 per person registration fee for each marketing tour.

This registration form is only for the Coventry Farmers Market Tour on June 27, 2010. A future form will cover the August 19 and September 15 tours.

Amount enclosed: $_______
Number attending: ______

Please make check payable to:
UConn Tolland County Extension Center

Please mail your registration form & check to:
Tolland County Extension Center
Marketing Tour, Attn: Joseph Bonelli
24 Hyde Avenue
Tolland, CT 06066
860-875-3331
860-875-0220 fax
joseph.bonelli@uconn.edu

RSVP before Tuesday, June 22
Coventry Farmers’ Market Tour
Nathan Hale Homestead
2299 South Street, Coventry

The CT Farm Risk Management Team invites both beginning and established producers to a behind-the-scenes look at one of the state’s largest and most successful farmers’ markets. Come learn about the advantages, requirements, expectations, and potential disadvantages of being a farmer’s market vendor.

RSVP before Tuesday, June 22

Tour Agenda

9:00 AM  Check in & Light Refreshments

9:30 AM  Welcome
          Joseph Bonelli
          CT Risk Management Team Leader
          Uconn Cooperative Extension

9:35 AM  Coventry Farmers’ Market Presentation
          Winter Caplanson
          Market Organizer
          Coventry Farmers’ Market

10:00 AM  WIC Farmers’ Markets Certification
          Richard Macsuga
          Farmers’ Market Coordinator
          CT Department of Agriculture

10:15 AM  Crop Insurance Update
          TBD

10:30 AM  Pre-Opening Market Tour Q&A with Selected Vendors
          Winter Caplanson

11:00 AM  Market Opening

11:00 AM  Post-Opening Market Tour Observe Vendor/Customer Interaction
          Winter Caplanson

11:15 AM  Adjourn

JOIN US!

Register Now For:

Sunday, June 27, 2010
Coventry Farmers Market
9:00 AM—11:15 AM
Coventry, CT

Future Mailings Will Provide Details For:

Thursday, August 19, 2010
Gouveia Vineyards
Vineyard and Winery
Wallingford, CT
Times: To Be Announced

AND

Wednesday, September 15, 2010
Devon Point Farm
Woodstock, CT
Times: To Be Announced

This program is sponsored by:

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